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## ABSTRACT:

PROBLEM TO BE SOLVED: To obtain the subject high stable cosmetic having excellent hair restoring and growing effects, which promotes and normalizes the function of hair and head skin and makes them healthy by formulating a ginkgo extract containing a prescribed amount of a specific component as a hair restoring component.

SOLUTION: The objective cosmetic is obtained by formulating (A) 0.00001-10 wt.% (dry solid) of ginkgo extract containing the whole flavonoid and the whole terpenoid in amounts of 15-40 wt.% and 2-15 wt.%, respectively, with (B), when necessary, a base such as emulsion, gel and aerosol, purified water, lower alcohol, oils and fats, surfactant, thickener, pigment, perfume and pharmaceutically active ingredient. The A component is obtained by chopping or grinding leaves of Ginkgo biloba picked just before turning yellow preferably in the early autumn, extracting by immersing it into an extraction solvent (e.g. 50 v/v% mixed solvent of ethyl alcohol and water), when necessary, carrying out concentration under reduced pressure, centrifugal separation and filtration, and then purifying.

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